

Meeting Attendees:

**Board Members:**

**Trustee Charles Henderson, Chair**  
**Trustee Keith Bartholomew**  
**Trustee Necia Christensen**  
Trustee Robert McKinley  
**Trustee P. Bret Millburn**  
**Trustee Larry Ellertson**  
**Trustee Jeff Hawker**  
**Trustee Danny McConkie**  
**Chairman H. David Burton**

**Staff Available for Comment:**

**Michael Allegra, President/ CEO**  
**Bob Biles, Vice-President/ Chief Financial Officer**  
**Andrea Packer, Chief Communication Officer**  
**Steve Meyer, Chief Development Officer**  
**Matt Sibul, Chief Planning Officer**  
**Jerry Benson, Chief Operations Officer**  
**Dave Goeres, Chief Safety Officer**  
**Clair Fiet, Chief Technology Officer**  
**Jayne Blakesley, General Counsel**  
**Grey Turner, Sr Program Mgr Eng Project Dev**  
**Paul Drake, TOD Project Manager**  
**Paul Edwards, Sr. Program Manager – Asset Management**  
**G.J. LaBonty, Mgr-Long Range Strategic Planning**  
**Alan Maughan, Auditor**  
**Cathie Griffiths, Assistant to President-CEO**  
**Rebecca Cruz, Board of Trustees Administrator**

**Guests:**

**Andrew Gruber, WFRC**  
**Ted Knowlton, WFRC**  
**Ned Hacker, WFRC**  
**Greg Scott, WFRC**

**Meeting Report by: Jana Evans, Office Administrator**  
[jevans@rideuta.com](mailto:jevans@rideuta.com) 801 237-1901

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**Welcome**

Trustee Christensen welcomed Committee members and guests on behalf of Chairman Charles Henderson. The BYD bus that has been loaned to UTA for test runs was discussed. Several rides are being offered today between the committee meetings. The meeting of the Planning and Development Committee was called to order at 2:11p.m. Trustee Christensen deputized all Board Members in attendance with voting rights.

**1. Safety First Minute:** Andrea Packer, Chief Communications Officer in behalf of Dave Goeres, Chief Safety Officer, presented the April safety poster, “Safety comes in a can. I can, you can, we can, BE SAFE!”

**2. Action Items:**

a. **Approve March 11, 2015 Meeting Report**

**Charles Henderson**

**Trustee Bleak made the motion that the March 11, 2015 meeting minutes be accepted as written. Trustee Millburn seconded the motion and it passed unanimously.**

**3. Information Items:**

a. **Draft Regional Transportation Plan (RTP)**

**Andrew Gruber/ Shawn Seager**

- Andrew Gruber, Executive Director, WFRC, introduced the Regional Transportation Plan (RTP). He described the development of this long-range transit and road plan as the primary function of the local MPO’s. This work is performed in collaboration with MAG, UDOT, and UTA.
- Mr. Gruber shared that WFRC’s role is to work with these partners to meet all local transportation needs. Utah has been recognized by Federal DOT as a national model for the level of collaboration of the MPO’s, UDOT, UTA and local entities.
- Ted Knowlton, Deputy Director, WFRC, discussed the major objectives of the RTP as understanding the way that transportation and development interact, maintaining the focus on transit and mobility, and to do more to further the collaboration among member entities.
- Mr. Knowlton presented the vision: Wasatch Choice for 2040. He showed several maps of centers-

based development and the transit and other regional services that serves these areas.

- Mr. Knowlton showed a graph with the population growth and age groups of local areas. He described the RTP goals including such things as answering the question of what are the transit implications of this growth pattern.
- Also shown was the RTP development process including establishment of a regional vision, prioritizing projects, and development of funding scenarios.
- The four scenarios presented to the public were shown and described including the differences in green space, housing, and mix of transportation investments. These scenarios were run without budgeting constraints. All scenarios were run, testing for transit influence with the goals of promoting economic vitality, and enhancing safety and health. The public involvement took place throughout the region in small area meetings, allowing lots of feedback specific to that area.
- Public and stakeholder input was combined with scenario performance analysis to develop a preferred scenario.
- This process has been described to the public as ongoing, with adjustments in the document every four years.
- Board member questions were answered as to the methods used to predict various things included in the RTP like future population numbers, future housing wants and needs, etc. It was stated that the starting point in the process are the predictions from the governor's office. The scenario planning was discussed at some length.
- The transit investments in the draft RTP were shown and discussed to include continuing current services, expanding services, state of good repair, as well as some investment in large capital projects.
- Mr. Gruber commended UTA Board and executive staff on their commitment to state of good repair and service improvements in this RTP.
- Greg Scott, WFRC, stated that the main change in the last four years were UTA's additions of 'bus plus' service.
- An interactive map that is accessible via the WFRC website was shown.
- In answer to a question on HB362, Mr. Gruber stated that the plan does include some assumed new revenue although not identified by any specific funding source. Discussion took place on funding of UDOT and UTA projects.

b. **TOD Update**

**Paul Drake**

- Paul Drake, TOD Project Manager, gave the TOD update. He reported that the Jordan Valley TOD is under construction, working heavily on utility installation. Construction pictures were shown of the water line installation.
- Mr. Drake reported that Clearfield is still working on the TOD funding and working with the city on off-site improvements. The design was shown and it was reported that construction is expected to begin this spring. They are progressing with the HUD application which required adding units to the residential plan.
- On the Sandy TOD Phase I grading work is under way. Phase II construction has begun. All work has been done with the developer's funds so far, with a construction loan set to close today. Phase III plan has been rejected by the Planning Commission and the developer is working with the mayor, city staff and neighbors to revise the plan to make it more acceptable.
- Salt Lake City RDAQ has announced plans for a Station Center next to UTA's HUB near the Rio Grande. Steve Meyer, Chief Development Officer, is sitting on their selection committee and joint design plans are taking place to ensure that the two areas match.

c. **Update on 2015 Goals**

**Andrea Packer**

- Andrea Packer, Chief Communications Officer, introduced the three selected Customer Satisfaction Indicators goals, which are:

1. Net Promoter Score, which is based on an extensive survey that was taken in 2013 of over 4000 passengers across all modes. Research, expand and add Customer Satisfaction Goal and re-do the survey. The proposal is to run that survey again and determine the differences over the past two years.
  2. Service Reliability, which can be tracked by business unit, aggregate to transportation mode.
  3. Track and Measure “Real-Time” customer metrics. The UTA IT department has developed a way to determine and track the accuracy of that real-time information.
- Board member comments and questions were taken. Information was shared on the customer comment upgrade that took place recently.
  - A summary of actual schedule reliability was handed out and discussed.
  - Staff is seeking approval for these three verifiable customer satisfaction goals. General discussion on the goals and measures took place.
  - **Trustee Milburn made the motion that these three goals and their metrics for measuring be presented to the full Board with a recommendation for approval. Trustee Bartholomew seconded the motion and it passed unanimously.**

d. **Provo Orem BRT Update**

**Grey Turner**

- Grey Turner, Sr Program Manager, Engineering Project Development, introduced the report with a picture of the BYD 60 foot all electric bus that has been loaned to UTA to try out for two weeks. This bus will be going to Provo, loaded with sand bags, and tested on the grade.
- Mr. Turner stated that the STIP and RPC have been updated in Utah County in preparation for the bonding.
- FONSI has been signed by FTA! It will now be recorded in the Federal Register.
- UTA is now free to enter negotiations with the Final Designer and expects to issue a Notice to Proceed (NTP) in the next two weeks.

e. **APTA Rail Conference Update**

**Andrea Packer**

- Ms. Packer stated that APTA has visited with UTA staff in preparation for the Rail Conference and has expressed that they are pleased with the plans that have been made. The first event is the Rail Rodeo.
- The theme for this conference is The Spirit of Partnerships, which UTA considers to be the ‘secret sauce’ in our success.
- UTA has scheduled nine technical tours.
- Expected membership attendance is 1200 – 1500 and UTA staff is working with Salt Lake City Visitors Center to provide visitor information to attendees.

e. **Liaison, Conference and External Committee Reports Charles Henderson/ Michael Allegra**

- Michael Allegra, President/CEO, reported on his recent attendance in Washington at the APTA Legislative conference. There is a planned national campaign on April 9: “Stand UP for Transportation”, focused on the need for an aggressive, sustainable transportation bill.
- Mr. Allegra also reported that ridership at UTA is up even above the national up-trending ridership.

4. **Closed Session Items:**

- a. Strategy Session to Discuss the Purchase, Exchange or Lease of Real Property when Public Discussion would Prevent the Public Body from Completing the Transaction on the Best Possible Terms.
- b. Strategy Session to Discuss the Character, Professional Competence, or Physical or Mental Health of an Individual.
- c. Strategy Session to Discuss On-going and/or Potential Litigation.
- d. Strategy Sessions to Discuss Collective Bargaining

**PLANNING AND DEVELOPMENT COMMITTEE  
MEETING REPORT  
March 11, 2015**

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5. **Action Taken Regarding Matters Discussed in Closed Session** **Charles Henderson**
6. **Input for May Committee Meeting Agenda** **Charles Henderson**
- a. Approval of April 8, 2015 Meeting Minutes Charles Henderson
  - b.
  - c. TOD Update Paul Drake/ Steve Meyer
  - d. Adding a car to FrontRunner Trains Assessment
  - e. Provo / Orem BRT Update Grey Turner
  - f. Liaison, Conference and External Committee Reports Charles Henderson
7. **Other Business** **Charles Henderson**
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8. **Adjourn** **Charles Henderson**
- Trustee Milburn made the motion that the meeting be adjourned at 4:30 p.m. Trustee Christensen seconded the motion and it passed unanimously.**